

ANNUAL

MEMBERSHIP BENEFITS AND PRICE TIERS

PROGRAM	PLATINUM (\$25K)	SILVER (\$10K)	CHERRY (\$5K)
Recruiting			
Dedicated Engineering staff member to assist with recruiting strategies, information sessions/tech talks, event promotion.	x	x	x
Networking Social (September):			
Opportunity to host exclusive access area to meet students	x		
One table (two employees)	x	X	x
Corporate recognition in marketing materials	x	X	X
Provide branded giveaways	×	X	x
Parking pass provided	X	X	Α
Engineering & Science Career Fair Registration (September). One booth, two attendees, one parking pass.	X	х	х
Resumé Critique (October):			
Two participants	x	x	
Corporate recognition in marketing materials	x	X	X (text only)
Parking pass provided	X	X	
Access to pre-screened resumes for internships and employment postings	Х	Х	Х
Prominent listing of company internships and jobs on Engineering Student Success Center website	х	Х	Х
Tabling Day at Centennial Engineering Center. Parking pass provided.	х	х	х
Choice of one info session each semester or one social event per semester. Parking pass provided.	х	х	х
Opportunity to visit seminar course focused on a research area	х	х	
On-campus interview room each semester. One month advance reservation requested. Parking pass provided.	Up to 3 rooms	Up to 2 rooms	1 room
Access to office space one day per week in the ESS area with parking space.	x		
Engagement			
Table for 8 at Distinguished Alumni Awards (fall) with logo recognition as a Corporate Affiliate Partner	х		
Invitation to annual Industry Roundtable with Associate Dean for Academic Affairs and Community Engagement (spring)	x	х	х
Opportunity to speak at Engineering Expo (spring) senior deisgn showcase.	x		
Branding			
Presenting sponsorship of one UNM Engineering event:			
Social Networking Night, Resume Critique or Engineering Expo (as available)	x		
Presenting sponsor in all materials and media	X		
Corporate recognition in engineering buildings and Engineering Student Success Center	X	Х	X
Logo recognition on Lobo Engineering TV network (academic year)	X	X	X
		X	X
Social media promotion Some benefits subject to change based on availability	X	Δ.	(Rev. 8/2022)
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